















Starting in November, WIC is making it easier for families to eat healthy.

More benefits.

The monthly Cash Value Benefit was increased and will be automatically added to your eWIC card each month:

\$52 for fully and partially breastfeeding participants

\$47 for pregnant and postpartum participants

More options.

While fresh fruits and veggies are best, eligible canned and frozen fruits and vegetables can now be purchased.

\$26 for child participants (ages 1 to 5)



WIC-APPROVED CANNED

- · Water or juice packed
- · Low sodium is OK
- Added herbs and spices are OK



WIC-APPROVED FROZEN

• Plain

NOT WIC-APPROVED

- · Low sodium is OK
- Added herbs and spices are OK

NOT WIC-APPROVED

- · Water as the first ingredient
- · With sugar or syrup
- With artificial, reducedcalorie, or no-calorie sweeteners
- · With butter, fat, oil, or meat
- With vinegar

- With rice, pasta, or other grains
- Pickled vegetables, relishes, olives, or ketchup/catsup
- Soup
- · Pouches

With sugar or syrup

- With artificial, reducedcalorie, or no-calorie sweeteners
- · With rice, pasta, or breading
- · With sauces, cheese, or milk
- With butter, fat, oil, or meat
- Soup
- · Herbs by themselves



More WIC.

Eating healthy is easier than ever with your eWIC card.

